ROBERT J. GORDON May, 2021

# Airline-Related Qualifications

### Airline Chat Group

Founder and President of "bobnet," a private e-mail group which trades information and insights on airline management, founded April, 1995. 25th anniversary reunion held via Zoom on May 3, 2020.

# Research Publications and Working Papers on Airline-Related Issues

- "Airline Costs and Managerial Efficiency," in *Transportation Economics*, Universities-National Bureau Conference Volume (New York, 1965), pp. 61-92.
- Chapter 4, "Commerical Aircraft," in Robert J. Gordon, *The Measurement of Durable Goods Prices*. University of Chicago Press for National Bureau of Economic Research, 1990, pp. 111-156.
- "Productivity in the Transportation Sector," in Z. Griliches, ed., *Output Measurement in the Service Sectors*, Conference on Research in Income and Wealth (University of Chicago Press for NBER, 1992), pp. 371-422. [mostly devoted to the airline industry].
- "See the U.S.A. From Your Chevrolet, or From an Airliner Flying High Above," Chapter 11, The Rise and Fall of American Growth: The U.S. Standard of Living Since the Civil War, Princeton University Press, 2016. [half of this chapter is devoted to the U.S. airline industry, 1926-2014.]

#### Shorter Articles

- Book Review of M. R. Straszheim, *The International Airline Industry* (Brookings, 1969), in *Journal of Economic Literature*, vol. 9 (March 1971), pp. 122-4.
- "Airline Traffic and Profits: The Sun Rises or a False Dawn?" 1994 World Economic and Traffic Outlook (Long Beach CA: McDonnell-Douglas, 1994), pp. 51-55.
- "Air Transportation: It Matters but How Much?" Chicago Convention 50th Anniversary: Taking

- Flight for the Twenty-First Century, Aviation Week Group, 1995, pp. 45-48.
- "Hub and Network Pricing in the Northwest Airlines Domestic System," George Washington University working paper, September, 1999 (with Darryl Jenkins)
- "Did the Productivity Revival Spill Over from Manufacturing to the Services? Conflicting Evidence from Four Data Sources," working paper, draft presented at NBER Summer Institute, Cambridge MA, July 27, 2001.
- "Discussion of the Transportation and Communications Industries," in Jack E. Triplett and Barry P. Bosworth, *Productivity in the U. S. Services Sector: New Sources of Economic Growth.* (Washington: Brookings Institution Press, 2004), pp. 87-94.

### Published Op-ed and Opinion Pieces

"Reregulating Airlines a Foolish Idea," Chicago Tribune op-ed page, April 17, 1998.

"Airline Competition Beyond the Milennium," *Aviation Daily*, first op-ed piece in the new feature "Straight and Level," August 18, 1999, p. 7.

"The Hub Premium Myth," Aviation Daily, October 28, 1999, p. 7.

"Top 10 Airline Events of the 1990s," Aviation Daily, December 27, 1999, pp. 7-9.

# Presentations and Conferences

- "U. S. Airline Productivity and Profitability," McDonnell-Douglas European Planning Conference, Amsterdam, June 1994.
- Featured speaker, Conference on 50th Anniversary of Chicago Convention, Chicago, October 31, 1994.
- "U. S. Startup Airlines: Lessons for Europe," McDonnell-Douglas European Planning Conference, Seville, September, 1995.

Lunchtime speaker, Transportation Research Board annual conference, Chicago, October, 1995.

Lunchtime speaker, "U. S. Airline Profits: Why the late 1990s will be Different," McDonnell-

- Douglas Analysts Conference, Long Beach CA, March 1996.
- Breakfast speaker, Regional Airline Association Annual Conference, Orlando FL, May, 1996.
- Moderator, session on privatization of ATC, White House Conference on Aviation Safety and Security, Washington, D.C., January, 1997.
- Appeared on feature on new FAA-funded airport in northwest Arkansas, ABC-TV "20-20" news magazine, February 23, 1997.
- Discussant of "Transport Restructuring and Reform: International Perspectives" by Clinton Oster and John Strong, at John R. Meyer Festschrift conference, Kennedy School of Government, Cambridge MA, September 6, 1997.
- Presentation on airline competition to Congressional staffers, U. S. Capitol, Washington DC, April 20, 1998.
- Presentation on airline competition to members of Congress and staffers, Turnberry Isle Resort, Miami Beach FL, June 5-6, 1998.
- Breakfast speaker, National Business Travel Association, Orlando FL, August 5, 1998.
- Presentation "Airline Hubs and Routes since Deregulation: How Did We Get from There to Here?" at George Washington University, Aviation Institute Seminar on Airline Economics, Ashburn VA, December 11, 1998.
- Moderator, CEO Panel, Global Aviation Summit, Washington, D. C., November 2, 1999.
- Invited Speaker on "Current Issues in Airline Competition," Embry-Riddle Aeronautical University, Daytona Beach, FL, November 17, 1999 and at United Airlines, December 10, 1999.
- Participant, invited group of airline experts, George Washington University workshop, September 8, 2001, and February 4, 2002.
- Participant, George Washington University Conference on Airline Safety and Security, Ashburn VA, November 1, 2002.
- Co-Moderator, Governors' (CEO level) Meeting for Travel and Tourism, World Economic Forum, Davos, Switzerland, January 27, 2003.

Invited Speaker, Embry-Riddle Airline Economics Seminar, National Press Club, Washington, D.C., April 7, 2004

# Other Qualifications

Quoted in *Aviation Daily*, July 1, 1996, September 25, 1996, December 20, 1996, July 15, 1997, November 10, 1997, December 18, 1998, August 23, 1999, September 24, 1999, June 11, 2001, April 8, 2004.

Quoted in Aviation Week and Space Technology, February 2, 2015, March 2, 2015.

Quoted in Air Transport World, November, 1996, February, 2001

Quoted on airline issues in *Crain's Chicago Business*, July 16, 2001, October 22, 2001, January 22, 2002, December 9, 2002, December 16, 2002, April 14, 2003, in *USA Today*, July 6, 2001, in the *Wall Street Journal*, July 6, 2001, in the *Chicago Tribune*, October 20, 2002, in the *Washington Post*, May 17, 2004, and in *Business Week*, June 14, 2004.