

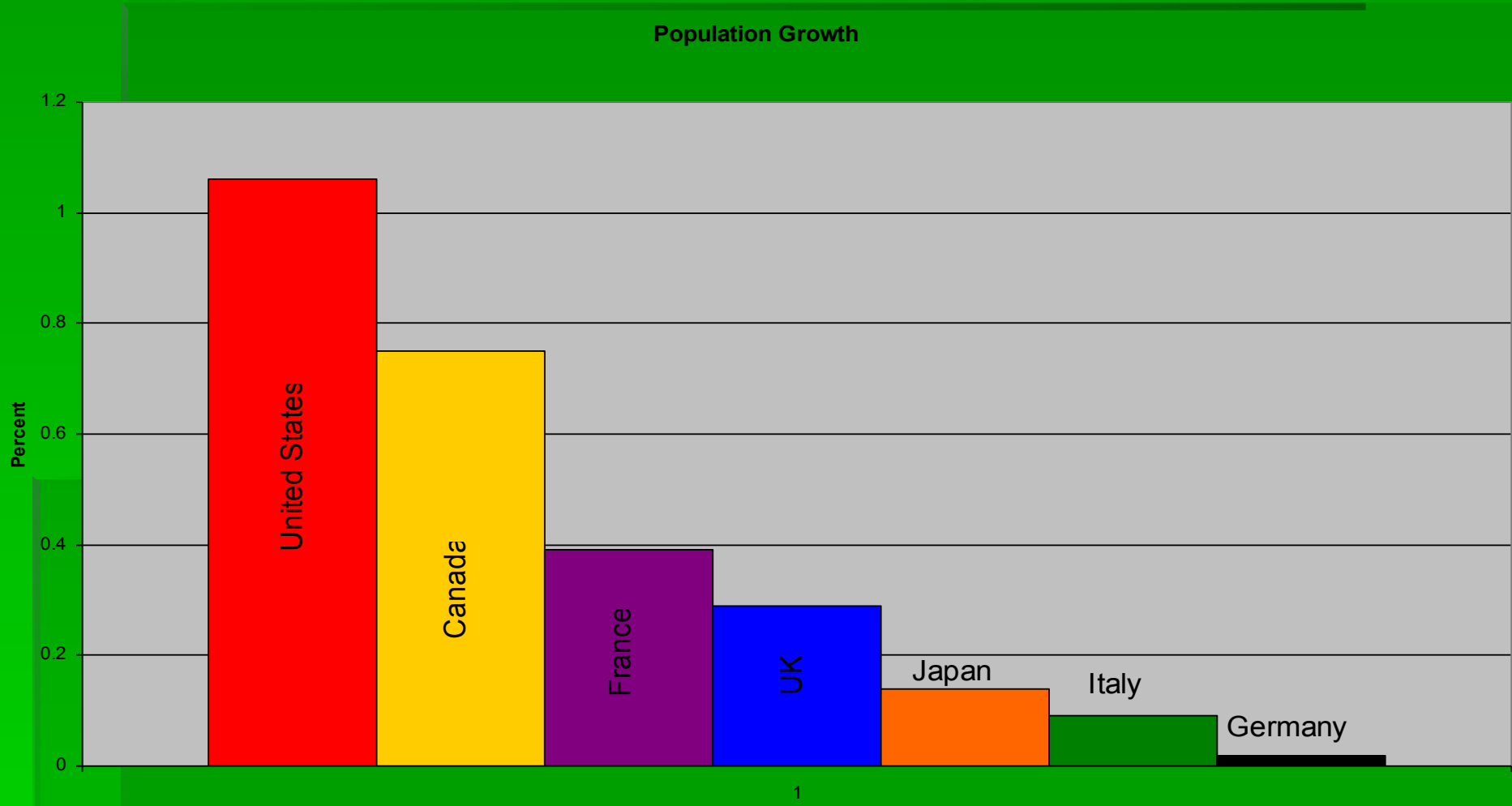
The Future of Social Security and Medical Care in the U. S.

Robert J. Gordon
Federal Reserve Bank of Chicago,
Conference on Bank Structure and Competition,
Chicago, May 6, 2005

One is Simple and the other is Difficult

- Social Security Solutions are Simple in the U. S.
 - Other Nations envy our population growth
 - Our official SS projections are incredibly pessimistic
 - The required “fixes” are very minor
 - The political battle: are personal accounts worth the transition cost?
- Medical care is complex and difficult, many self-inflicted wounds

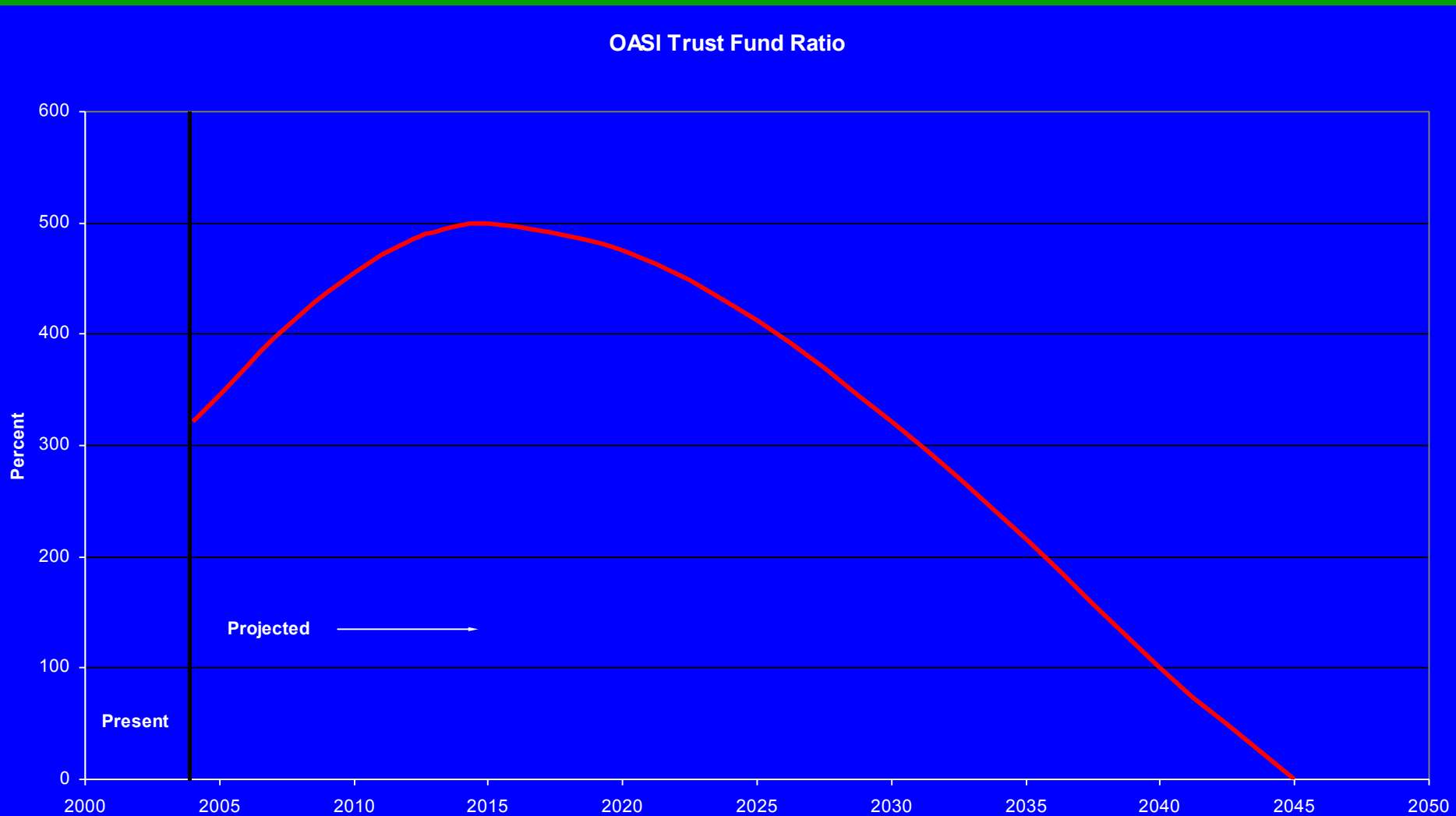
Population Growth per annum, 2000-2004



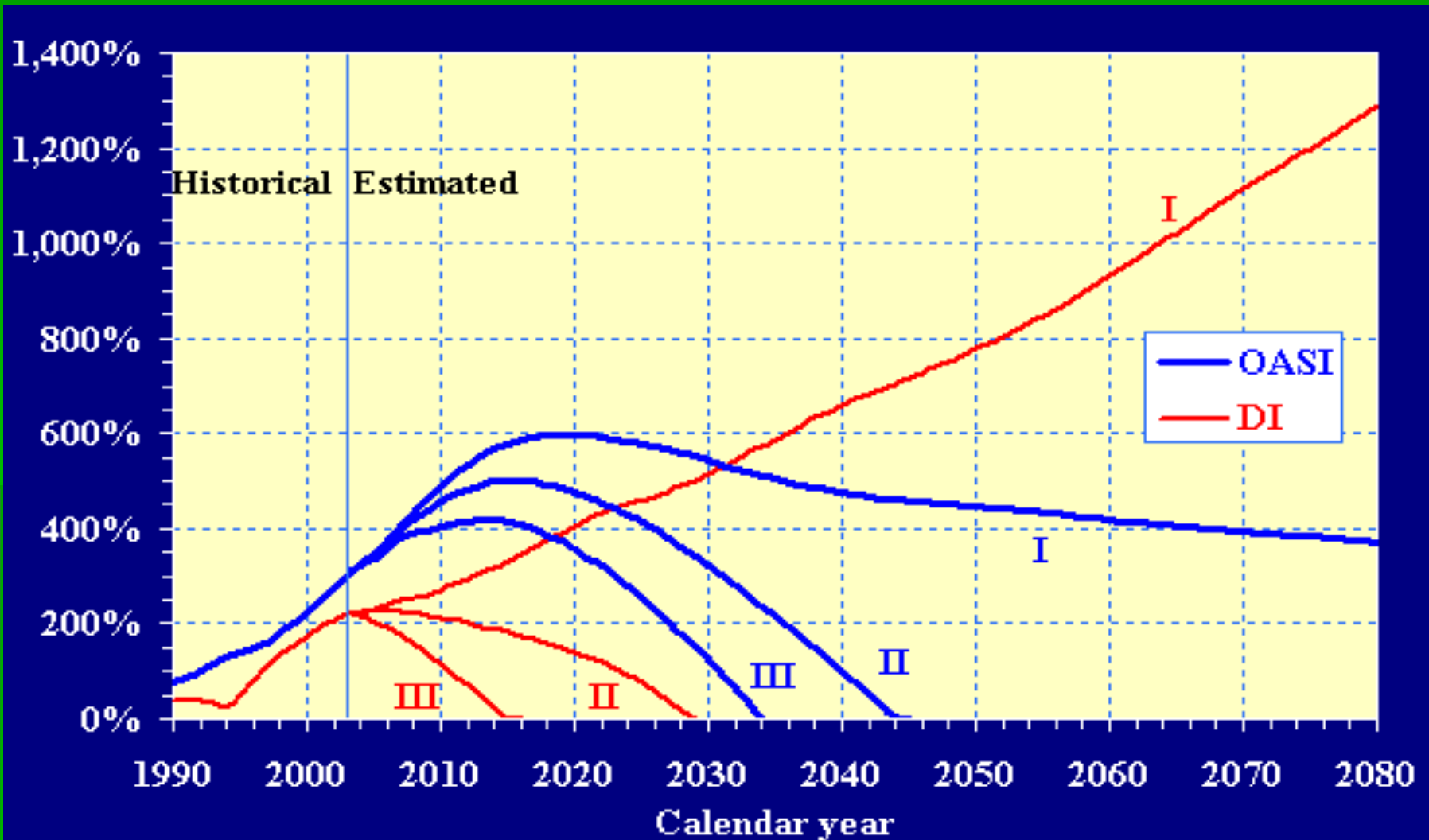
Why Should the U. S. Have a Problem?

- Not quite “pay as you go”
- 1983 Reforms built up quite a head start on the baby boom problem
 - 1983 reforms together with Reagan and Bush tax cuts => subtle exercise in class warfare
- Will peak in 2012-15, then decline until zero in ~2045
 - The “exhaustion date” depends on assumptions, particularly
 - Productivity growth
 - Population growth (fertility, mortality, immigration)

The Trust Fund: Peak Date and Exhaustion Date



With Optimistic Assumptions *there is no Exhaustion Date*



Caution on what “Exhaustion” Means

- After the trust fund is gone, revenues will still cover 81% of benefits
- Increase in tax rate from 12 to 15 percent will keep system solvent forever
- These tax rate numbers look incredibly low to almost any European coping with much slower population growth and earlier retirement ages

How the Assumptions Matter

- Productivity:
 - Faster productivity growth aids finances
 - Once retired, benefits grow only at inflation
- Population growth
 - Fertility (compare to Europe!)
 - Mortality assumptions may be too “pessimistic”
 - Immigration!
 - Will the population in 2080 be 415m or 600m??

Productivity and Real Wage Growth

- Official 75-year forecast for real wage: 1.1
- Actual growth of productivity since 1960: 1.9
- Earnings grow slightly lower than productivity, let's choose 1.6

Population: Fertility, Mortality, Net Immigration

- Fertility of 1.95 is OK
- Mortality assumption (annual reduction 0.72) is too high (“pessimistic”)
 - Let’s take their 0.30 assumption instead
 - Life style, Medicare, recent slowdown
- Immigration is the big banana

Immigration: Enriching our Culture and Repopulating our Central Cities

- Immigration / Population ratio grew at 3.5 percent per year 1970-2002
- Ratio currently at $1.4/300 = 0.46\%$
- Official projections based on constant 900,000 forever, so ratio declines to 0.22% by 2080
- Allowing ratio to taper off to a constant 0.5% implies 2080 population of 600 million, not 415
- Implies permanent population growth of 1.0%, not 0.2%
- Illegal Immigrants are Paying Billions into Social Security

Adding up the Impact

- Start with official projection of 75 year income and cost rate and actuarial balance
- Income 13.87 (% of taxable payroll)
- Cost 15.79
- **Balance -1.92**
- Now let's change this arithmetic

Three Fixes, How Far Do They Take Us?

- We need to find 1.92. Here it is:
- Faster productivity growth: 0.53
- Slower drop in mortality: 0.59
- Immigration per year stabilizes as percent of population: 0.75
- **Total: 1.87!**
- **Summary: *THERE IS NO CRISIS.*** System doesn't need any tax increases or benefit cuts

If You Believe the Pessimistic Official Forecasts

- Up to here, we've seen that alternative assumptions can solve problem:
- productivity solves 28% of funding gap, mortality solves 31% of funding gap, immigration solves 39% of funding gap
- **Alternative fixes with official forecasts**
 - Raise taxable ceiling 90 to 140K: 43%
 - Raise retirement age to 70 by 2083: 38%
 - Increase payroll taxes by 0.5 percent: 24%
 - Progressive indexing

Bush Proposal: Personal Accounts

- Divert 2% into personal accounts from existing tax of 12%
- This robs the system of 1/6 of its revenue
- Creates a multi-trillion \$ “transition” financing hole
 - Thatcher paid her transition cost by a 10% tax increase on top income groups, eliminated earnings ceiling entirely
- The assumption of a continuing equity premium ignores history
 - Greater macroeconomic stability implies less risk
 - Remaining equity premium, if any, is a reward for risk

Personal Accounts Remove the Insurance from Social Security

- Your retirement income depends on your contributions
- Fundamentally different from the *redistribution* inherent in Soc Security
 - From middle-income to poor
 - From short-lived to long-lived
- In a world of personal accounts, who pays when a person outlives the actuarial predictions?

Investing in the Stock Market

- Price-earnings ratios are currently high by historical standards
- Good bet that future returns will not come close to 1982-2005. S&P with dividends:
 - 1955-2005 10.1% nominal 6.5% real
 - 1982-2005 15.3% nominal 12.8% real
- Lower Volatility in Overall Economy means a Smaller Risk Premium

Even if the Stock Market Were Going to Out-Perform, There's a Better Way

- Let the Soc Security Trust Fund Invest in Mutual Funds, Balanced Portfolio
- Avoids the Problems of Personal Accounts
 - MUCH LOWER management fees
 - Avoidance of individual risk (“I’ll invest in growth accounts; the government will bail me out”)
 - Avoids risks of a stock market crash in year before retirement
 - Avoidance of bad individual investment decisions (“Government should provide social insurance, not give people enough rope to hang themselves”)
 - Avoidance of temptation to withdraw from personal accounts before retirement

You Want Private Accounts, Change the Way People Sign Up for 401(K)'s

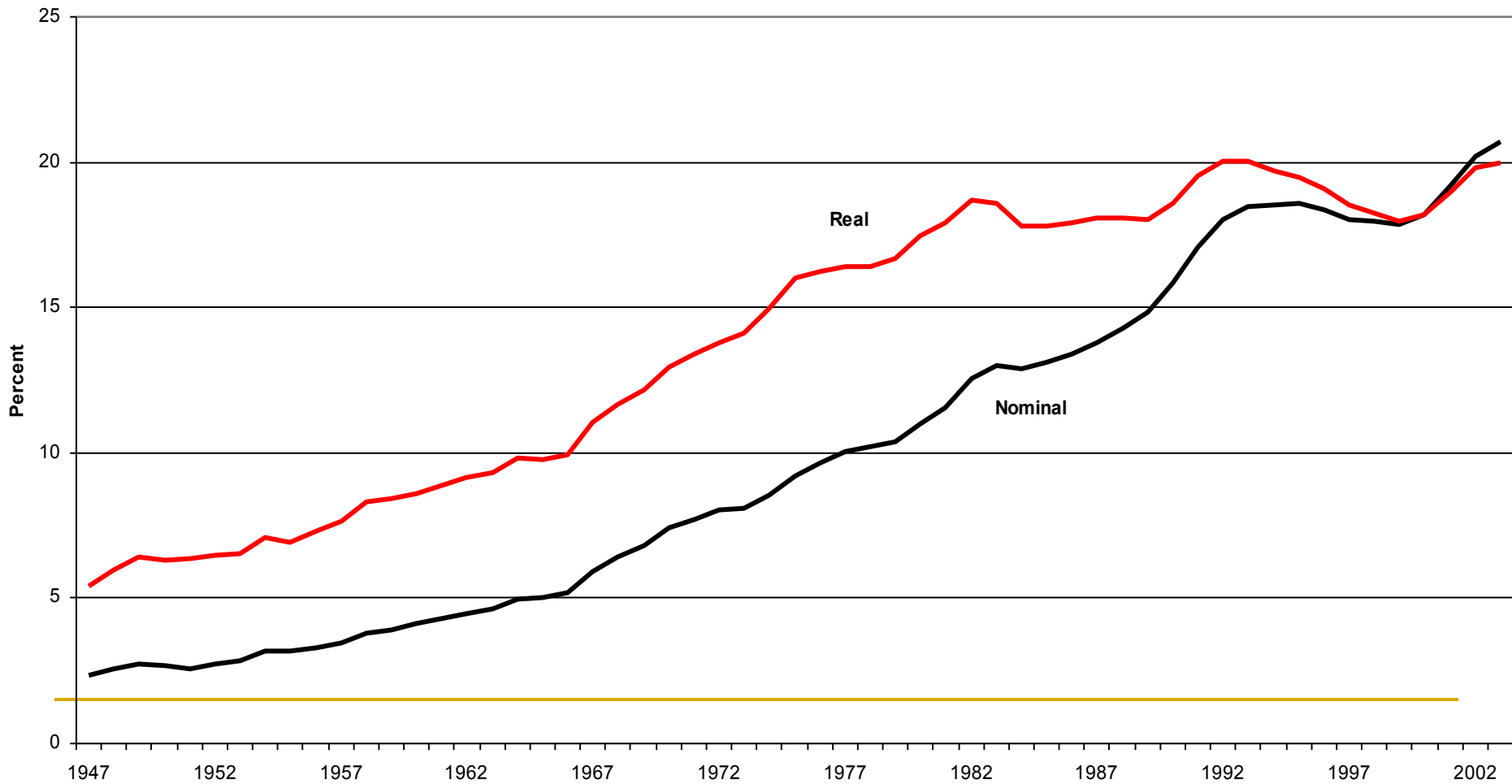
- Two ways to sign people up
 - #1, make them decide to enroll
 - #2, enroll them automatically and make them decide to opt out
- Research shows that the sign-up rate is enormously greater with option #2

America's Disfunctional Medical Care Non-system

- A multi-part indictment
 - High spending with no payoff in life expectancy
 - Large uninsured population
 - High drug prices subsidize research for the rest of the world
 - Every aspect of Bush proposals would make matters worse

Real vs. Nominal Medical Care Spending as a Share of GDP

Medical Spending As a Share of GDP



Medical Care Spending Ratios Compared

- U. S. 13.9 percent of GDP
- Germany 10.7
- Canada 9.7
- France 9.5
- Italy 8.4
- Japan 8.0
- U. K. 7.6

Doctors per Capita

- Italy 4.3
- France 3.3
- Germany 3.3
- **U. S. 2.7**
- Canada 2.1
- U. K. 2.0
- Japan 1.9

Hospital Beds per capita

- Germany 6.3
- Italy 4.3
- France 4.2
- U. K. 3.9
- Canada 3.2
- **U. S. 2.9**

And that inconvenient fact . . .

- U. S. is in the middle of the league table of rich nations for life expectancy, nowhere near the top
- In a recent survey of 13 countries, U. S. ranks second from bottom for 16 available health indicators
 - Bottom in infant mortality, 10th in life expectancy at age 15
- Poor people line up in emergency rooms and aren't getting preventive care

Diagnosis

- Compensation is more unequal in U. S., so need to pay more to attract doctors from the talent pool
- Fragmented organization gives more market power to the supply side than the demand side
- Much of the extra expense is soaked up by the administrative complexity

Administrative Complexity

- “Truly bizarre” system with thousands of payers
- Payment systems differ for no socially beneficial reason
- 25% of U. S. expenses go to administrative costs
- Administrative costs for private insurance are 2.5 to 3x higher than public programs
 - “The story of my wife’s mailbox”

Decentralized Federal System adds more complexity

- “Medicaid” (free health care for the very poor) is administered at the state level
- Individual states differ in who is covered
- Fiscal deficits at state level have resulted in cutbacks of eligibility, coverage
- Federal-financed “medicare” for the elderly is very partial
- Inundated by mail at the Gordon household

Pharmaceutical Prices

- Other nations use market power of central government buying to hold down drug prices
- As a result of lack of regulation in U. S. (explicitly mandated in recent bill) drug buyers in U. S. subsidize research for the rest of the world
- More than half of U. S. drug revenue goes for administrative costs, sales costs, and net profit
- A good start would be to ban advertising for drugs
 - The “Soap Operas” are now the “Drug Operas”

Policy Solutions: the Bush Approach

- “Health Costs are high because people have too much insurance and purchase too much medical care”
- Solution: health savings accounts with very high deductibles
 - Like all personal tax-deductible accounts, a subsidy to the rich
 - High deductibles reduce preventive care
 - Me: \$7,000 for three routine tests in past 4 months
 - My HMO charged me 3 * \$20 co-pay

Kerry's Approach was too Timid

- Keep present system, have government pay for catastrophic care
- Does not deal with two basic flaws: tying medical care to employment and using private insurance companies to administer payment
- Makes U. S. firms uncompetitive in international comparisons
 - G. M. has medical costs of \$1,400 per auto produced relative to Toyota
 - Pushes firms to offer part-time employment with no medical benefits
 - Helps explain slow growth of employment in this 2001-2004 economic recovery

Solution? Why Can't the U. S. be more like France?

- Unlike Britain and Canada, no problem of queues
- Universal Coverage
- Financed for 4% of GDP less each year
- A Place to Start in the U. S. Context: Kaiser-Permanente which combines insurance with health-care provision