Economics for the Election Year

Robert J. Gordon Stanley G. Harris Professor Northwestern University Evanston Rotary Club, October 26, 2004 Agenda of Economic Issues: #1 Recession and Recovery

- The Recession and Recovery
 - When did it happen?
 - Why did it occur?
 - (How much blame on Clinton vs. Bush vs. neither)
 - How Bad was it by Historical Standards?
 - Why was it so Mild?
 - Was it "Jobless" or not?
 - The "disguised unemployed"
 - What happened to wages and incomes?

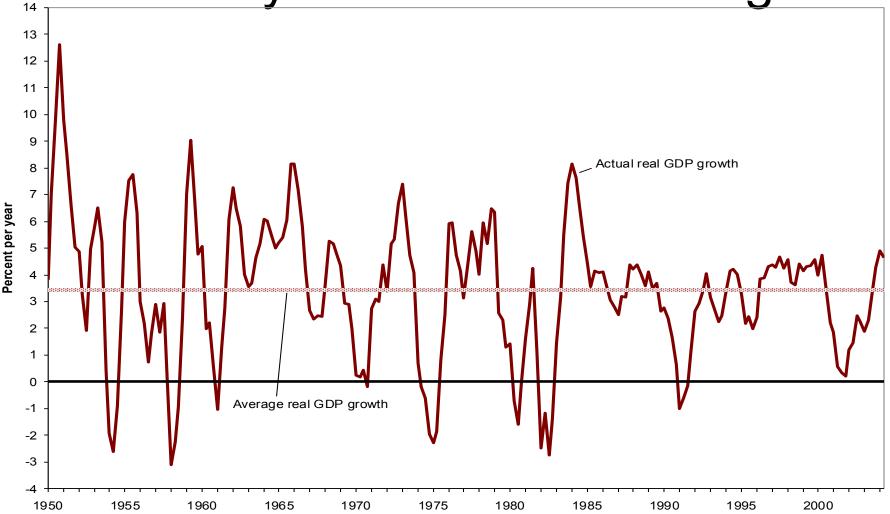
Income Distribution and Social Security

- #2 Income Distribution: the Fundamental Difference
- What has happened to inequality?
 Who is in the top 1%, top 0.01%?'
 Advantages of raising taxes on the rich
 Reduce deficit, pay for health care
 #3 Social Security
 Is there a crisis? If so, when?
 - Bush, Kerry, and other solutions

The Biggest Issue: Medical Care

- The twisted and deformed U. S. medical care system
 - 45 million uninsured
 - Employer-based, not government-based
 GM: not just current workers, also retirees
 GM vs. Toyota
- **Bush vs. Kerry**
 - Bush: Health Saving Accounts
 - Kerry: Catastrophic Coverage by Government

Business Cycles: The Incredible Volatility of Real GDP Changes



Why the Recession?

- Why not? Previous expansion was 10 years old (March 1991 to March 2001)
 - Politics of the dating (November 2000 vs. March 2001)
- What goes up must come down
 Hi-tech and dot.com investment boom
 Stock market: Irrational Exuberance
 Accounting tricks and overstated profits
 Clinton Guilty? Greenspan Guilty?

Why Wasn't the Recession Worse

Greenspan's Monetary Policy

Made possible zero-rate auto financing

Made possible housing refinance

 Loss in stock market wealth offset by gain in housing wealth

Bush tax cuts

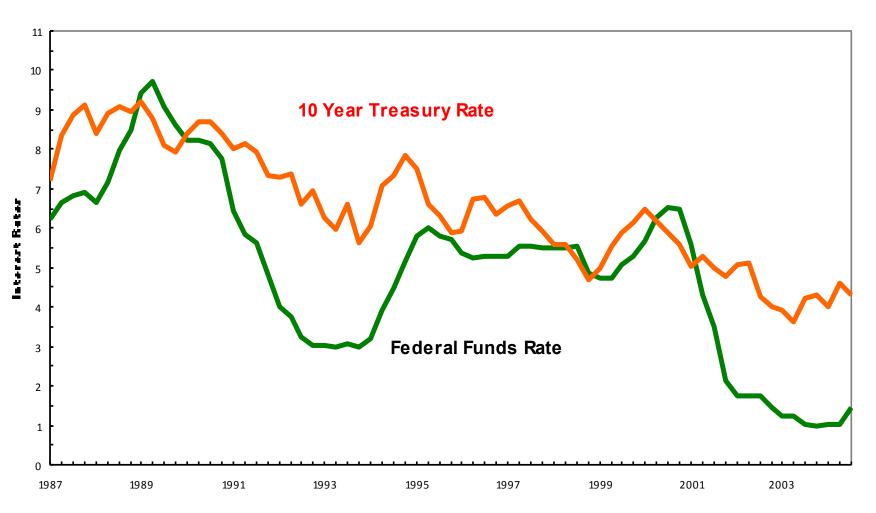
Total 2004 saving \$269 billion

■ Bottom 80% \$90 billion

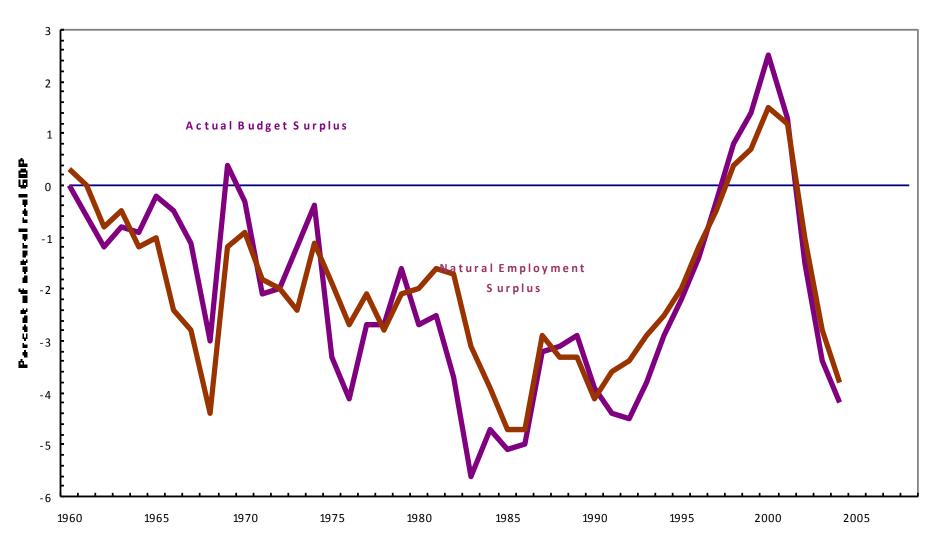
■ Top 2 to 20% \$90 billion (4.2x as much)

■ Top 1% \$89 billion (80x as much)

Greenspan and the Chicago Board of Trade, 1987-2004



The Government Budget with and without the Business Cycle



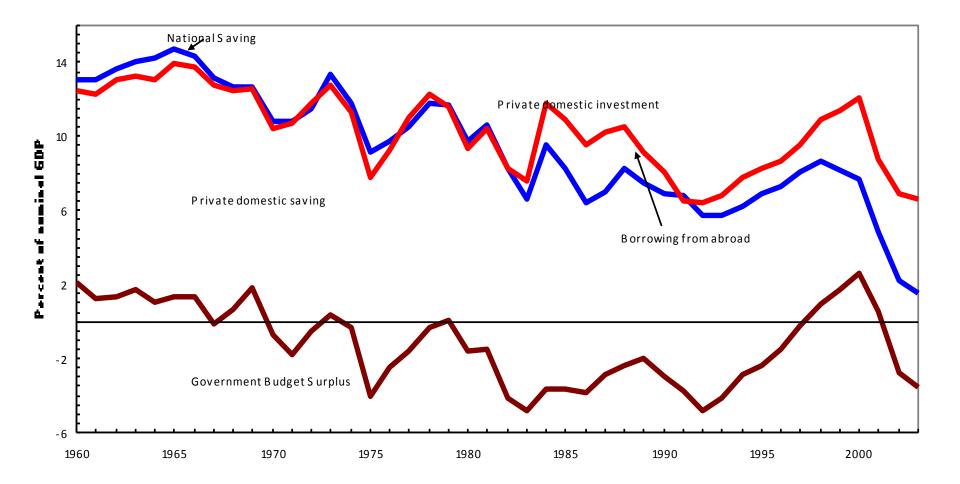
Assessment of Bush Tax Cuts

- 2/3 went to top 20%, 1/3 to top 1%
- If the goal is to stimulate the economy, wrong
 Top 1% save most of their incomes, spend almost
 - none of the tax cut
 - Bottom 80% spend most of their incomes, spend almost all of the tax cut

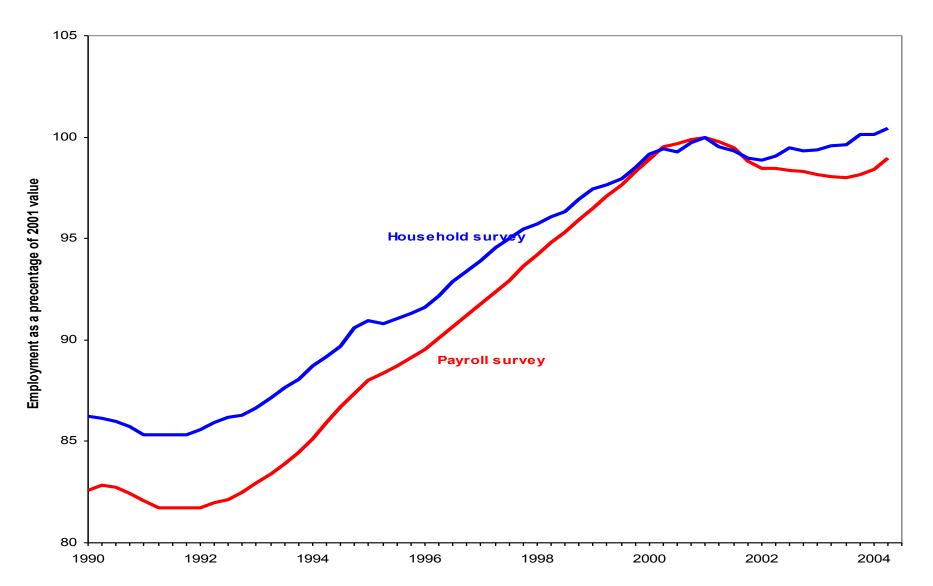
 If the goal is to stimulate investment, wrong
 Domestic Investment = Government Surplus + Private Saving + Foreign Borrowing

How U. S. Domestic Investment is Financed

Figure 5-11: Components of Net Saving and Investment, 1960-2003



A Jobless Recovery?



Differences between the surveys

- Changes January 2001 to September 2004
 - Payroll survey
 - Total -821,000
 - Private -1,634,000
 - Household survey
 - Total +1,690,000
- Why the Difference
 - Less moonlighting
 - Missing new establishments
 - Former employees as self-employed consultants

The "Disguised Unemployed" and Changes in Incomes

Labor Force = Employed + Unemployed

- If you're not looking, you're not included
- 2.6 million people have stopped looking
- Adding the *INCREASE* in the disguised unemployed, the unemployment rate would be 7.2, not 5.4
- Incomes? Increasing slower than inflation 2003-04
 - 9.9 million people laid off in 2001-2003
 - Only 45% have found new full-time jobs
 - Of those, 52% of jobs are lower paid
 - Loss in manufacturing, gain in low-paying service jobs

Income Distribution

- Ratio top 20% to bottom 20%, last 25 years up from 9 to 14
- Top 1% earn 14% of total income, bottom 20% earn 4% (20*14/4 = 70)
- CEO pay / average worker pay
 1979 50, 2001 440
- Who is in top 1%, the theory of the "Four Michaels"
- Pure rents: what happens if you tax them more?
 - Kerry: go back to pre-2001 (33% to 39% marginal rate)
 - Me: go to at least 50% marginal rate
- This is the golden goose that can pay for health care

Social Security

■ Why a "Crisis"?

- Baby Boomers (1947-64) shift from paying SS taxes to receiving SS benefits
- Huge trust fund begins to decline 2015, zero by 2045

🗕 Bush vs. pay-as-you-go

- Young people set money aside for themselves, don't pay taxes to support today's elderly
- Risk of bad investments, who will bail them out?
- Solutions: slower increase in benefits, slow rise in taxes, index retirement age to life expectancy
- Crisis overblown! They don't understand immigration!

The U.S. Medical Care Debacle

- Most Countries Fund Medical Care through Government Taxes
 - No connection between funding and provision
 - Hospitals and doctors can be private/nonprofit, not government owned or government employees (UK the exception)
- U. S. Employer-based system distortions
 - 45m uninsured
 - Employers convert full-time to part-time jobs
 - Employers aren't competitive with foreign firms
 - GM and other legacy firms, \$1,400 per car

Bush vs. Kerry

- Bush: Health Savings Accounts
 Tax-deductible contributions, spending on medical can be withdrawn tax-free, interest tax-free
 - Unpopular because tied to high deductibles
 - Like all such plans, provide greater benefits to those in the top tax brackets
- Kerry: government-funded catastrophic care
 Would reduce medical care premiums

Neither Addresses Basic Problems

- Employer-based rather than a right of Citizenship
- Republicans love "competition" but look what it brings us in medical care
 - 3 to 4% of GDP on administrative costs
 - Julie's mail vs. my lack of mail, "this is not a bill"
 - Promotes imports, favors new startups vs. legacy firms
- Universal care, higher co-pays, eliminate paperwork
- The drugs-from-Canada situation
 - U. S. households subsidize drug research for Rest of World
 - Bush legislation prohibits government wielding purchasing clout
 - Why does UK have five firms providing flu shots, U. S. only two?